

OUR HERITAGE: WHERE THE PAST MEETS THE FUTURE

2018 
EUROPEAN YEAR
OF CULTURAL
HERITAGE
[#EuropeForCulture](#)



Cultural Heritage and the EU

05.2014 Council: CH strategic resource for a sustainable Europe

07.2014 Commission - Integrated approach to CH

11.2014 Council - Participatory governance of CH

11.2014 Work Plan for Culture 15-18

03.2015 CH in Sendai framework for DRR 15-30

04/09.2015 Committee of the Regions /European Parliament

February 2016 - EU Action Plan to strengthen the fight against terrorist financing



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Cultural Heritage and the EU

06.2016 High Representative of the Union for Foreign Affairs and Security and the Commission *Towards an EU Strategy for International Cultural Relations*

06.2016 *EU Action plan to promote DRR and its integration in EU policies*

02.2017 - CoE - *European CH Strategy for the 21st century*

03.2017 - G7 - *Culture as an instrument for dialogue among peoples*

2018 European Year of Cultural Heritage

05.2018 New European Agenda for Culture - (Action Plan for CH)

05.2018 New Creative Europe Programme



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What Europeans
have to say

Cultural heritage and the Europeans

To raise awareness of **common history and values:**

cultural heritage **important** for local community, region, country and the EU (more than **80%!)**

68% of Europeans would like to **know more** about Europe's CH
half of all Europeans are involved in CH

To reinforce a sense of belonging to **Europe:**

- **82%** **take pride** in CH, and agree it can improve quality of life and a sense of belonging to Europe
- **70%** agree they **feel pride in CH from a European country other than their own**, or that living close to places related to Europe's CH can give **people a sense of belonging to Europe.**
- **9 Europeans in 10 think CH should be thought in schools**

Special Eurobarometer 466 on
Europeans and cultural heritage

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Objectives of EYCH 2018

- To encourage the **sharing and appreciation** of Europe's cultural heritage as a **shared resource**;
- To raise awareness of **common history and values**;
- To reinforce a sense of belonging to **Europe**; and
- To better **protect, safeguard, reuse, enhance, valorise** and **promote** Europe's cultural heritage.





EYCH 2018 - It is happening!

Participate, celebrate, discuss!

36

COUNTRIES

10,150

EVENTS

5,000,000

PARTICIPANTS



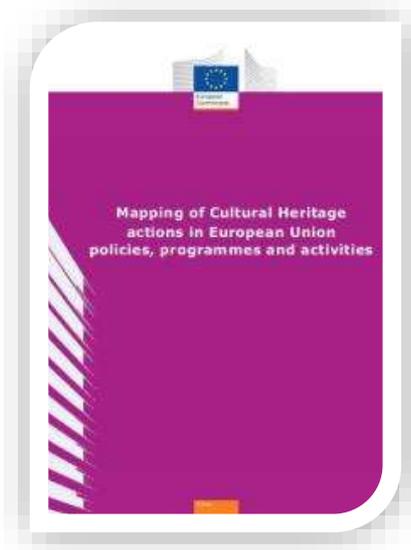
An iceberg floating in the ocean. The tip of the iceberg is visible above the water surface, while the much larger, jagged base is submerged below. The sky is blue with scattered white clouds. The water is a deep blue, and the overall scene is a classic metaphor for hidden potential or legacy.

Events and initiatives

Legacy

Mainstreaming

*“The coordination of the European Year at Union level shall have a **transversal** approach with a view to creating synergies between the various Union programmes and initiatives that fund projects in the field of cultural heritage”*



Synergies with: **environment, architectural and planning policies; Regional and local development strategies; Sustainable tourism; Contemporary creation; Education and lifelong learning; Intercultural dialogue**, post-conflict reconciliation and conflict prevention; **Research and innovation**; Preventing **illicit trafficking** of cultural goods;

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Building the legacy of EYCH

Ten European initiatives

Engagement

- **Shared heritage:** cultural heritage belongs to us all
- **Heritage at school:** children discovering Europe's most precious treasures and traditions
- **Youth for heritage:** young people bringing new life to heritage

Sustainability

- **Heritage in transition:** re-imagining industrial, religious, military sites and landscapes
- **Tourism and heritage:** responsible and sustainable tourism around cultural heritage

Protection

- **Cherishing heritage:** quality standards for interventions on CH
- **Heritage at risk:** fighting against illicit trade in cultural goods and managing risks for cultural heritage

Innovation

- **Heritage-related skills:** better education and training for traditional and new professions
- **All for heritage:** fostering social innovation and people's and communities participation
- **Science for heritage:** research, innovation, science and technology for the benefit of heritage

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PROTECTION



Keywords: Preservation, restoration, quality, excellence, professions, skills, custodians

- *Enhancing cooperation on risk management for cultural heritage in Europe*
- *raising awareness about the implications of illicit trade in cultural goods – both within and outside of the EU.*

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(7) Heritage at risk: fighting against illicit trade in cultural goods and managing risks in heritage sites

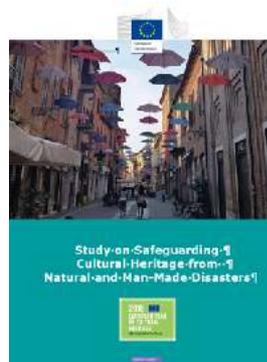


Main components:

- Regulatory measures - Regulation on imports of cultural goods
- Awareness raising and capacity building activities
 - engaging the European art market in the fight against illicit trafficking
 - training modules to enforcement authorities
- Improving evidence and sharing experience: studies on safeguarding cultural heritage from natural and man-made disasters, and on the dimension of illicit trade in cultural goods in the EU; social platform on cultural heritage in danger
- Cooperation with third countries

Beneficiaries: national authorities competent for heritage protection, policy makers, enforcement authorities, art market, research communities

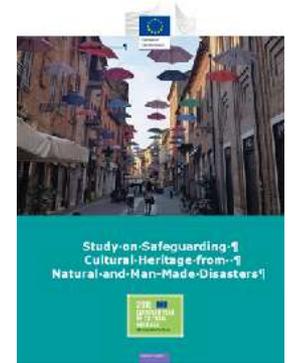
Reference to the EYCH legal basis: Objectives 2(k), 2(m)



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Study on Safeguarding CH from Natural and Man-Made Disasters.



- **Huge Research and Knowledge in the EU**
- **Efforts of International organisations**

The integration of cultural heritage into national disaster and risk reduction strategies developed by EU Member States suffers from:

- **Lack of coordination** between and across the different (European, National and Regional) strategies of risk management policies in most countries.
- **Lack of alignment** in the responsibility chain from policy making to practical application.
- **Low priority** of cultural heritage in risk management planning.
- **Lack of integration** of cultural heritage protection measures into risk management strategies.

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Thank you!



<https://ec.europa.eu/cultural-heritage>



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[Legal basis](#)



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