OUR HERITAGE: WHERE THE PAST MEETS THE FUTURE

2018 EUROPEAN YEAR OF CULTURAL HERITAGE
#EuropeForCulture
Cultural Heritage and the EU

05.2014 Council: CH strategic resource for a sustainable Europe

07.2014 Commission - Integrated approach to CH

11.2014 Council - Participatory governance of CH

11.2014 Work Plan for Culture 15-18

03.2015 CH in Sendai framework for DRR 15-30

04/09.2015 Committee of the Regions /European Parliament

February 2016 - EU Action Plan to strengthen the fight against terrorist financing
Cultural Heritage and the EU

06.2016 High Representative of the Union for Foreign Affairs and Security and the Commission Towards an EU Strategy for International Cultural Relations

06.2016 EU Action plan to promote DRR and its integration in EU policies

02.2017 - CoE - European CH Strategy for the 21st century

03.2017 - G7 - Culture as an instrument for dialogue among peoples

2018 European Year of Cultural Heritage

05.2018 New European Agenda for Culture - (Action Plan for CH)

05.2018 New Creative Europe Programme
Cultural heritage and the Europeans

To raise awareness of **common history and values**: cultural heritage **important** for local community, region, country, and the EU (more than **80%**)!

**68%** of Europeans would like to **know more** about Europe’s CH

half of all Europeans are involved in CH

To reinforce a sense of belonging to **Europe**:

- **82%** **take pride** in CH, and agree it can improve quality of life and a sense of belonging to Europe
- **70%** agree they **feel pride in CH from a European country other than their own**, or that living close to places related to Europe’s CH can give **people a sense of belonging to Europe**.
- **9 Europeans in 10** think CH should be thought in schools
Objectives of EYCH 2018

• To encourage the sharing and appreciation of Europe's cultural heritage as a shared resource;
• To raise awareness of common history and values;
• To reinforce a sense of belonging to Europe; and
• To better protect, safeguard, reuse, enhance, valorise and promote Europe's cultural heritage.
EYCH 2018 - It is happening!
Participate, celebrate, discuss!

36 COUNTRIES
10,150 EVENTS
5,000,000 PARTICIPANTS
Events and initiatives

Legacy
Mainstreaming

“The coordination of the European Year at Union level shall have a transversal approach with a view to creating synergies between the various Union programmes and initiatives that fund projects in the field of cultural heritage”

Synergies with: environment, architectural and planning policies; Regional and local development strategies; Sustainable tourism; Contemporary creation; Education and lifelong learning; Intercultural dialogue, post-conflict reconciliation and conflict prevention; Research and innovation; Preventing illicit trafficking of cultural goods;
Building the legacy of EYCH
Ten European initiatives

**Engagement**
- **Shared heritage**: cultural heritage belongs to us all
- **Heritage at school**: children discovering Europe’s most precious treasures and traditions
- **Youth for heritage**: young people bringing new life to heritage

**Sustainability**
- **Heritage in transition**: re-imagining industrial, religious, military sites and landscapes
- **Tourism and heritage**: responsible and sustainable tourism around cultural heritage

**Protection**
- **Cherishing heritage**: quality standards for interventions on CH
- **Heritage at risk**: fighting against illicit trade in cultural goods and managing risks for cultural heritage

**Innovation**
- **Heritage-related skills**: better education and training for traditional and new professions
- **All for heritage**: fostering social innovation and people’s and communities participation
- **Science for heritage**: research, innovation, science and technology for the benefit of heritage
Enhancing cooperation on risk management for cultural heritage in Europe

raising awareness about the implications of illicit trade in cultural goods – both within and outside of the EU.

Keywords: Preservation, restoration, quality, excellence, professions, skills, custodians
(7) Heritage at risk: fighting against illicit trade in cultural goods and managing risks in heritage sites

Main components:
- Regulatory measures - Regulation on imports of cultural goods
- Awareness raising and capacity building activities
  - engaging the European art market in the fight against illicit trafficking
  - training modules to enforcement authorities
- Improving evidence and sharing experience: studies on safeguarding cultural heritage from natural and man-made disasters, and on the dimension of illicit trade in cultural goods in the EU; social platform on cultural heritage in danger
- Cooperation with third countries

Beneficiaries: national authorities competent for heritage protection, policy makers, enforcement authorities, art market, research communities

Reference to the EYCH legal basis: Objectives 2(k), 2(m)
Study on Safeguarding CH from Natural and Man-Made Disasters.

- Huge Research and Knowledge in the EU
- Efforts of International organisations

The integration of cultural heritage into national disaster and risk reduction strategies developed by EU Member States suffers from:

- **Lack of coordination** between and across the different (European, National and Regional) strategies of risk management policies in most countries.

- **Lack of alignment** in the responsibility chain from policy making to practical application.

- **Low priority** of cultural heritage in risk management planning.

- **Lack of integration** of cultural heritage protection measures into risk management strategies.
Thank you!

https://ec.europa.eu/cultural-heritage

#EuropeForCulture

EAC-EYCH2018@ec.europa

Legal basis